Becoming an Eastwood Mate

**Eastwood Primary School and Deaf Facility** actively promote a partnership between the school, the home and the community, and is offering Sponsorship packages and strategic Partnerships for 2018 and beyond.

At **Eastwood** we offer students a safe and stimulating learning environment and are committed to continuous improvement and aim to achieve excellence in teaching and learning at all levels.

Our motto **Enthusiasm Precedes Success** underpins school values, behaviours and endeavours.

We have a reputation for high academic achievement and quality learning programs where teachers effectively cater for the individual needs of a diverse range of students.

The Deaf Facility is a highly successful integrated setting for deaf and hard of hearing students who are supported by highly specialised staff. **All students at Eastwood learn Auslan** (sign language) which further supports the integration of all students.

The school also has a successful EAL (English as an Additional Language) and Refugee program, with close links to local schools and agencies that support our programs.

With the recent completion of our much needed redevelopment, **the last few years have been an exciting time at Eastwood**. Although wonderful in itself, this has created many needs across the school that are unfortunately now under resourced.

**Becoming an Eastwood Mate** as a Sponsor, Partner, or Supporter will give your organisation an opportunity to connect with the thousands within our demographically diverse school community on both a personal and professional level.

In partnership with our community, **Eastwood** seeks to optimise the potential of each student and promote a friendly, safe and healthy school environment.

*Can your organisation help us achieve this goal?*

Rukshana Verzijl
Principal, on behalf of the Staff and School Council
Why Sponsor or Partner?

Not only to help the kids, but there are literally thousands of people in the immediate and extended families of our students.

The families of most students reside in and around Ringwood East, however their related workplaces and businesses span from the western most point of Greater Melbourne and Geelong, to the Yarra Valley and down the Mornington Peninsula.

Are businesses and individuals in these areas important to your business?

Sponsorship is one of the lowest cost per lead of any marketing activities that an organisation can employ to access and build relationships with their market. Through our Eastwood Mates program we offer you direct and trusted access to that audience.

In addition to our local audience, we are continually enhancing our global presence through our evolving website.

So, whether you are after exposure around Ringwood East and our neighbouring suburbs, or you are after something a bit further afield, Eastwood is the school and now is the time to get involved.
Ways to become an Eastwood Mate

Various levels of opportunity are presented in this document which will allow your brand to benefit from the relationships that will be built with Eastwood and our wider community when you become an Eastwood Mate.

- **Sponsors** provide a significant financial investment that is typically focused on a particular project or need.
- **Partners** provide significant product or services that the school would otherwise need to pay for.

Many organisations (and individuals) want to support the school and become an Eastwood Mate, but are not in a position to become a Sponsor or Partner. We don’t want you to miss out on supporting the school, but more importantly we also don’t want you to miss out on getting the recognition of doing so.

- **Supporters** provide donations of their product or services for use by Eastwood either directly as prizes for events, or used to help raise funds as prizes for raffles or to be used in auctions or the like.

Further, we also recognise Supporters as businesses that provide the Eastwood community with discounts of their products or services, or even referral arrangements.

We all like to help our mates. Once you become an Eastwood Mate, you are part of our community, gaining all the benefits offered by the rest of our Eastwood Mates and the greater Eastwood community too.
# Eastwood Mate Benefits

**Mates will receive…**

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<thead>
<tr>
<th></th>
<th>Platinum Sponsor $10,000 (1 business)</th>
<th>Gold Sponsor $5,000 (3 businesses)</th>
<th>Silver Sponsor $2,000 (10 businesses)</th>
<th>Bronze Sponsor $1,000</th>
<th>Partner value $1,000+</th>
<th>Supporter</th>
<th>Twilight Market Supporter</th>
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<tbody>
<tr>
<td>Logo on <strong>Eastwood Mates</strong> board in the foyer</td>
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All Sponsorship packages can form part of the Projects detailed on the following pages. Up to 50% of the Sponsorship value can be provided by way of agreed products and/or services.
Needs of Eastwood

The redevelopment of the school and the recent changes with structure and teaching methodologies has made the school the envy of others, as well as a lot more attractive to many families looking for the best outcome for their children.

However in 2018 we have hit over 500 students!!

We not only need to create teaching spaces to accommodate this significant increase by adding more portable classrooms, but we also need to equip the school with the facilities that Eastwood has become known for.

Here are just some examples of areas we are looking for assistance in:

- **Facilities for STEM**
  - Science, Technology, Engineering & Mathematics are integral parts of our curriculum for all levels
  - iPads, Computers and other ICT; including hardware & software
- **Numeracy**
  - Teaching aids that give students the ability to reason and to apply simple numerical concepts
- **Literacy**
  - Books for our libraries and take home readers
  - Literacy-based technology
- **Music**
  - Musical instrument upgrade, repair and supply
- **Any other product or service we need to buy**
  - Donation of or assistance for the purchase of many general items

Referral Opportunities

The Eastwood community is not only looking for businesses for their needs, but constantly looking to support their broader network by referring suppliers. Should that be you?
Projects in Need of Help!

...or work with us to create your own unique Sponsorship or Partnership opportunity

**Eastwood ICT Sponsor/Partner** – Opportunity for numerous businesses or individuals
- Financial assistance or supply of Hardware/Software Technology as needed by Eastwood

**Eastwood Literacy Sponsor/Partner** – Opportunity for numerous businesses or individuals
- Financial assistance or supply of Books or Technology to facilitate enhanced literacy at Eastwood

**Eastwood Numeracy Sponsor/Partner** – Opportunity for numerous businesses or individuals
- Financial assistance or supply of Teaching Aids or Technology to facilitate enhanced numeracy at Eastwood

**Eastwood Music Sponsor/Partner** – Opportunity for numerous businesses or individuals
- Financial assistance, supply or repair of Musical Instruments/Technology or related equipment

**Eastwood Printing Partner** – Printing worth $500+ RRP (panel of up to 10 businesses on a per project basis)

**Eastwood Twilight Market**
- Sponsor/Partner – $1,500 to $3,000+ and/or Product/Services for use at the market (up to 10 businesses or individuals)
- Supporter – Donation of a prize or prizes to the Twilight Market Raffle and/or Silent Auction
Eastwood Twilight Market

Organised and run by our dedicated Eastwood Parents & Friends (EP&F) sub-committee, the Eastwood Twilight Market & Family Fun Night has become a stable in the school calendar.

The Eastwood Twilight Market is becoming more successful every year and 16 November 2018 should be no exception!

Ways you can get involved with the Eastwood Twilight Market

• **Sponsor/Partner** – *Provide financial assistance and/or Product/Services*
  Sponsoring one or more of the **4 major rides** @$1500 and getting the ability to display your signage at and around the ride is an ideal way to get exposure for your business (including getting it in treasured photos of kids on the ride too!)

• **Supporter** – *Donation* of a prize to the Raffle and/or Silent Auction

• Get a **Market Stall** – whether you are selling, servicing, or simply advertising for the night, organising a market stall at the Twilight Market could be perfect to get your word out to the community
Thanks!
Ringwood East Community Bank Branch

For your significant contribution towards much needed Air Conditioning

Plus ongoing referral income for all new banking products arranged at Ringwood East or Heathmont Community Bank branches by customers nominating Eastwood

Ringwood East
Community Bank® Branch

Bendigo Bank
Thanks **Roofing & Sheetmetal Centre**
For your major donation towards our much needed **Sports Uniforms**

Thanks also to **Uniforms.com.au** for your donation towards our **Sports Uniforms**
Eastwood Mates
Sponsorship & Partnership framework

Prices good through 30 June 2019